



Services of THE BLUE TICK

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BRAND IDENTITY	MY NAME IS	HANDMADE	VIRTUALLY YOURS	EPITOME	SERENDIPITY	BONAFIDE	LIMITED EDITION
CORE	Defining the Brand Story	Curating Content and Creatives	SM Strategy and Management	Digital Asset Creation & Management Advisory	Cultural Strategy and Media Relations	Creative Rights Consult	Exclusive and Premium Event Curation & Execution Consultancy
SERIAL NUMBER	SERVICES						
1	Creative Strategy and Branding story creation	Content Guidelines and Creative Strategy document	Social Media Audit	Digital Asset Audit	Cultural Strategy Curation, Creation and Development	Copyrights and Trademarks	End to End Event Coceptualisation, Prodcution, Execution and Management
2	Road Map and Brand Guidelines Development	Visual & Graphic Design Branding, Identity, & Style Design	Social Media Strategy and Management [content creatives, Engagement , Scheduling and timeline]	Digital Content Strategy Development and Management	Partnerships & Sponsorship Strategy Development	IPR and and legal consultancy	Residency Curation and Management
3	Developing First Document of Brands	Content Creation, Print, Digital and Electronic Content Strategies	Social Media Marketing and Campaign management	Digital Analytics, Audience Intelligence & InsightOrganic & Targeted SEO and SEM Strategy, AdWords Management	Audience Experience Design	NFT Marketplace consultancy	
4	Experience Mapping & Journey Development	Blog, Feature and Editorial content writing	Broadcast & Podcasts Management [SM audio-visual Content Management]	Website Development , Mobile Application Development [Android & iOS] , Web applications, Landing page, Blog and Business funnel Development. Content Management Systems, E-commerce interface	Audience Engagement Strategy	Media Buying & Empanelment liasoning	
5	Ethnography & Persona Development	publication design, development, production and management	Social Media live content Steaming Strategy and Management	E mail & Whats App marketing & campaign managemnt	Media Campaigns Design, Digital PR, Print and Electronic PR	Entertainment Business Investment Consultancy	
6	Information Architecture & Taxonomy	In-house Journal management of organisations	Influencer Managment	Content Marketing Digital Marketing Strategy	Collaborations & Networking Strategy Development		

7	Visual definition guidelines	Brand Films production, Photography & Audio Video Production	Socia Media Periodic Growth and Analysis Report	Open Source digital Asset Creation and management [Wikipedia / IMDb]	Crisis & Reputation Management		
8	The language Approach	Video blogging and short format video content creation	Social Media Brand Guidelines and Advisory	Integrated, Multi-Channel, & Targeted Campaigns Sentiment and Engagement Analytics & Analysis Predictive Modeling & Regression Analysis Experiential Marketing	Exhibition, Shows, Concert and Art & Culture Festival Curation		
9	Brand and Human Psychology integration report	3D Modeling & Industrial Design	Web based social Media Portfolio Creation	Interaction & Interface Design	Organisational profiling and Spokesperson profiling.		
10		Illustration and custommade fine art creatives design and development					
11		Social Media Content and creatives					
12		Installation Art Design and Development					
13		Data Visualization & Infographics					
14		Space and Experience Design					